

Direct Media USA

OUT-OF-HOME ADVERTISING SINCE 1992

Historic Streetcar Advertising

Full Wrap - \$3000 (Both sides plus end panels)

Produce/Install - \$6000

Full Side - \$1250 (One entire side)

Produce/Install - \$2500

Half Side - \$500 (Front to back, under the windows)

Produce/Install - \$1000

End Panel - \$300

32 3/8" x 97"

Produce/Install - \$150

Interior Card - \$150 Entire Fleet

11" x 26.5"

Produce/Install - \$100

Step Panel - \$200 per car (8 steps, 4 doorway)

6" x 36"

Produce/Install - \$120 per car, \$15 per step



Historic Streetcar Advertising – Breezer Car

Illuminated Roof Panel - \$350 per month per side

25" x 305"

Produce/Install - \$400 each

End Panel - \$150 per month per End

32 3/8" x 97"

Produce/Install - \$150 each

This is a special rate for the single Breezer Car, limited run times, open air vehicle

