



## ABBREVIATED PACKET IN LIEU OF A BOARD MEETING

**Tuesday, April 28, 2026**

*Information not viewable is available upon request through the Clerk of the Board phone: 813-384-6552 or e-mail: [petitl@goHART.org](mailto:petitl@goHART.org)*

### AGENDA

#### MEMBERSHIP

City of Tampa Representatives

Michael English

Brandon Campbell

Brad Cooke

Councilmember Guido Maniscalco

David Mechanik

Hillsborough Transit Authority

Melanie Williams

Councilmember Alan Clendenin

Adam Nebrich

Councilmember Gil Schisler ~ *Alternate*

#### 1. REVIEW OF MINUTES

- 1.a. Tampa Historic Streetcar Board of Directors ~ March 24, 2026  
[Meeting Minutes](#)

#### 2. MARKETING SERVICES REPORT

- 2.a. March 2026  
[Report](#)

#### 3. STREETCAR SYSTEM PERFORMANCE REPORT

- 3.a. March 2026  
[Report](#)

#### 4. COMPLIANCE REPORTS (REVIEW AND FILE)

- 4.a. City of Tampa Financial Statements for the Month Ending March 31, 2026  
[Report](#)



**Meeting Minutes**  
**\*Pending Approval\***

**Attendance via Communications Media Technology (CMT)**

**Attendance in Person**

<b>Board Members</b>	<b>(5)</b>	<b>HART - Staff Members</b>	<b>(12)</b>
Michael English, President		Brian Allan	
Brandon Campbell		Davidson Anestal	
Councilmember Alan Clendenin		David Botello	
Adam Nebrich		Richard Campbell	
Melanie Williams		David Groomes	
		Danielle Jackson	
		Sean McCarthy	
		Lena Petit	
		Shirley Shu-Hurley	
		Heather Sobush	
		Melonie Williams	
		Frank Wyszynski	
<b>Board Member Absent</b>	<b>(0)</b>	<b>Others Present</b>	<b>(2)</b>
		Chris Hutchcraft, City of Tampa	
		David Smolker, General Counsel	

**Attendance via Communications Media Technology (CMT)**

<b>Board Members</b>	<b>(3)</b>	<b>Other Present</b>	<b>(0)</b>
Brad Cooke			
David Mechanik			
<b>Councilmember Guido Maniscalco</b>			

The March 24, 2026, THS Board of Directors meeting was held in hybrid format with quorum physically present in the Florida Conference Room at the HART Administrative Office, 1201 East 7th Avenue, Tampa, Florida, with the rest of the Board members participating via Communication Media Technology (CMT).

**CALL TO ORDER AND PLEDGE OF ALLEGIANCE**

Mr. David Smolker, THS General Counsel called the meeting to order at 2:00 p.m. The Pledge of Allegiance followed. Roll call was performed, and there was a physical quorum present to take action.



**Meeting Minutes**

**\*Pending Approval\***

**PUBLIC INPUT (3 MINUTES PER SPEAKER)**

There was no one pre-registered or present to provide public comment.

**ELECTION OF BOARD OFFICERS**

Mr. David Smolker, THS General Counsel, provided background for the Officers' election process and opened the floor for nominations for President, Vice President, and Secretary/Treasurer.

*Director Clendenin nominated Director English for the position of President/Chair.*

*Director Clendenin nominated Director Williams for the position of Vice President/Vice Chair.*

*Director Clendenin nominated Director Nebrich for the position of Secretary/Treasurer.*

***All Board members present voted in favor of the nominations and to elect the slate of nominated officers. The motion carried unanimously.***

**APPROVAL OF MINUTES**

Regular Board of Directors Meetings ~ January 27, 2026

***Director Clendenin moved and Director Nebrich seconded approval of the January 27, 2026, Board of Directors meeting minutes. All Board members present voted aye. The motion carried unanimously.***

**ACTION ITEMS**

**Resolution #R2026-03-02 ~ Accepting the Final FY2025 Audited Tampa Historic Streetcar, Inc. Financial Statements**

Mr. Chris Hutchcraft, City of Tampa, presented the audited Tampa Historic Streetcar, Inc. Financial Statements, noting that it had a clean result.

Mr. Smolker asked to confirm his understanding that the management auditing letters have not yet been received.

Mr. Hutchcraft reported that the letters were received that morning and are under review by the City CFO; however, they would not change the audit outcomes.

***Director Clendenin moved and Director Williams seconded a motion to approve Resolution #R2026-03-02 ~ Accepting the Final FY2025 Audited Tampa Historic Streetcar, Inc. Financial Statements. All Board members present voted aye. The motion carried unanimously.***



**Meeting Minutes**

***\*Pending Approval\****

**Resolution #R2026-03-03 ~ Approval and Authorization of Tampa Historic Streetcar (THS) Board President to Execute the 2026-2027 Client Services Agreement with Baldwin Group-Southeast**

Mr. Smolker gave an overview of the services and contract terms for approval.

*Director Nebrich moved and Director Campbell seconded a motion to approve Resolution #R2026-03-03 ~ Approval and Authorization of Tampa Historic Streetcar (THS) Board President to Execute the 2026-2027 Client Services Agreement with Baldwin Group-Southeast. All Board members present voted aye. The motion carried unanimously.*

**MARKETING SERVICE REPORT**

Mr. Frank Wyszynski, HART Manager of Communications and Marketing, presented the Marketing Services Report for February 2026.

**STREETCAR PERFORMANCE REPORT**

Mr. Brian Allan, Director of Streetcar Operations, presented the Streetcar Performance Report for February 2026.

**LEGAL AND LEGISLATIVE REPORT**

Mr. David Smolker, THS Board General Counsel, reported that the two potential claims filed against THS that he previously reported on were forwarded to the insurance company for processing.

**CHAIR'S REPORT**

President English reported that he was invited by the HART Board of Directors to participate in their discussion about the naming rights of the system. He will attend the April HART Board meeting.

**COMPLIANCE REPORT (REVIEW AND FILE)**

City of Tampa financial statements for the month ending February 28, 2026, were included in the packet.

**OLD BUSINESS**

There was no Old Business.

**NEW BUSINESS**

There was no New Business



**Meeting Minutes**

**\*Pending Approval\***

**ADJOURNMENT**

The meeting adjourned at 2:17 p.m.

**ATTEST:**

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**Michael English, President**  
**THS Board of Directors**

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**Adam Nebrich, Secretary-Treasurer THS**  
**Board of Directors**

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**David Smolker**  
**THS Board General Counsel**

## THS MARKETING SERVICES REPORT FOR MARCH 2026

### THS Marketing Collateral and Graphic Support

Collateral and graphic support included: Welcome College Basketball Fans (X, Facebook, Instagram, Website, Station Kiosks) | Streetcar Track Maintenance Closure (Posters, A-Frames) | Streetcar Live March Entertainment – Sunde (X, Facebook, Instagram)

### **Extended Streetcar Service During March Madness**

HART Marketing promoted TECO Line Streetcar service as a convenient, fare-free transportation option for visitors attending the first two rounds of the NCAA March Madness tournament at Benchmark International Arena.

Outreach targeted out-of-town fans, encouraging them to use the streetcar to easily access the venue while avoiding traffic and parking challenges. Messaging highlighted frequent service and extended hours throughout the weekend, including service until midnight on Sunday, positioning the streetcar as a simple and reliable way for visitors to experience downtown Tampa.



### **Ride to River O' Green Fest and the St. Patrick's Day Parade**

In March, HART promoted TECO Line Streetcar service as a convenient, fare-free transportation option for attendees of the River O' Green Fest and the City of Tampa's St. Patrick's Day Parade. Outreach efforts highlighted the streetcar as an easy way to access downtown festivities while reducing traffic congestion and avoiding the hassle of locating parking.

### **Streetcar Service to Downtown/Ybor Events**

Staff promoted streetcar service in support of several downtown and Ybor City events:

- Disney on Ice
- Katt Williams
- Matt Rife
- Tampa Bay Lightning games
- Mayor's Food Truck Fiesta
- Rock the Park






## **Media Coverage**

- **WTSP** - [TECO Line Streetcar extends service for 2026 March Madness games at Benchmark International Arena | wtsp.com](#)
- **Spectrum News 9** - [Downtown Tampa 'excited' to host slew of March Madness games](#)
- **Yahoo.com** - [March Madness fever set to pay off big for Tampa - Yahoo Sports](#)
- **83 Degrees** - [Tampa's growth adds urgency to streetcar expansion discussion – 83 Degrees Media](#)
- **Tampa Bay 28** - [What you need to know about March Madness in Tampa](#)
- **Herald Tribune** - [March Madness 2026 Tampa: Schedule, teams, parking](#)
- **FOX 13** - [Don't rely on luck: How to survive Tampa's seven-event Saturday | FOX 13 Tampa Bay](#)
- **Tampa Magazine** – [Sailing Ships to Cruise Ships - Tampa Magazine](#) (streetcar referenced)
- **Islands Magazine** - [Tampa's Trendy Food Hall Blends Historic Charm With Modern Restaurants, Lawn Games, And A Rooftop Bar](#) (streetcar referenced)
- **Tampa Bay Business Journal** - [Port Tampa Bay plans new cruise terminal to add 200 ship calls - Tampa Bay Business Journal](#)

*Prepared by: Frank Wyszynski, Manager of Marketing and Communications*

*Attachment: Vector Media Monthly Sales Report – March 2026*

# ATTACHMENT

														
Tampa Historic Streetcar														
Monthly Sales Report														
Mar-26														
Streetcar														
Advertiser - Contract	Inventory	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	Jul-26	Aug-26	Sep-26	Oct-26	Nov-26	Dec-26	Totals
ASPNR American Society of Pediatric Neuroradiology-25111	Transit Streetcar-Interior Cards-Space	50.00												50.00
Blue Water International, Inc-231005010-0	Transit Streetcar Station-Domination-Space	2,500.00	2,500.00	2,500.00										7,500.00
Cigar City Tattoo Fest, LLC-250623023-0	Transit Streetcar-Half Side-Space	2,000.00	2,000.00											4,000.00
Cigar City Tattoo Fest, LLC-250623023-1	Transit Streetcar-Half Side-Space		(2,000.00)											(2,000.00)
Crimestoppers of Tampa Bay-250625030-0	Transit Streetcar-Interior Cards-Space	70.00	70.00	70.00										210.00
Grow Financial Federal Credit Union-250205008-0	Transit Streetcar-Interior Cards-Space		(360.00)											(360.00)
Grow Financial Federal Credit Union-250205008-0	Transit Streetcar-Step Panel-Space		(4,320.00)											(4,320.00)
Grow Financial Federal Credit Union-250205008-1	Transit Streetcar-Interior Cards-Space		360.00											360.00
Grow Financial Federal Credit Union-250205008-1	Transit Streetcar-Step Panel-Space		1,560.00											1,560.00
Grow Financial Federal Credit Union-251020010-0	Transit Streetcar-Interior Cards-Space		147.00	147.00										294.00
Hardrock Bet-260218020-0	Transit Streetcar-Full Wrap-Space			8,000.00										8,000.00
JJ Taylor Distributing-240620025-1	Transit Streetcar-Full Wrap-Space	5,000.00	5,000.00	(15,000.00)										(5,000.00)
JW Marriott-250827026-0	Transit Streetcar-Full Wrap-Space		7,500.00	7,500.00										15,000.00
Molson Coors Brewing Company-251023003-1	Transit Streetcar-Full Wrap-Space	3,775.00	3,775.00	3,775.00										11,325.00
RE/MAX-250916013-0	Transit Streetcar-Full Wrap-Space			20,500.00										20,500.00
Tampa General Hospital-250424033-2	Transit Streetcar-Full Wrap-Space	7,500.00	7,500.00	7,500.00										22,500.00
Tampa General Hospital-251022012-0	Transit Streetcar Station-Domination-Space	9,500.00	9,500.00	9,500.00										28,500.00
Tampa General Hospital-251022012-0	Transit Streetcar Station-Domination-Space	1,330.00	1,330.00	1,330.00										3,990.00
Tampa General Hospital-251022012-0	Transit Streetcar Station-Domination-Space	4,500.00	4,500.00	4,500.00										13,500.00
Tampa General Hospital-251022012-0	Transit Streetcar Station-Domination-Space	8,740.00	8,740.00	8,740.00										26,220.00
The Florida Aquarium-231121011-1	Transit Streetcar Station-Domination-Space	1,667.00	1,667.00	1,667.00										5,001.00
Tito's Handmade Vodka-250610036-0	Transit Streetcar-Full Wrap-Space	10,000.00												10,000.00
<b>Tampa Historic Streetcar Sales</b>		<b>56,632.00</b>	<b>49,469.00</b>	<b>60,729.00</b>	-	-	-	-	-	-	-	-	-	<b>166,830.00</b>
Station Sponsorship														
Advertiser - Contract	Inventory	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	Jul-26	Aug-26	Sep-26	Oct-26	Nov-26	Dec-26	Totals
														-
														-
														-
<b>Tampa Historic Streetcar Station Sponsorship Sales</b>		-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Minimum Annual Guarantee Payments made to THS</b>														



## **STREETCAR SYSTEM PERFORMANCE REPORT FOR MARCH 2026**

### **MISSED TRIPS**

The TECO Line Streetcar System delivered 96.9% of the contracted 4,196 trips for March with 67 reported missed trips. The missed trips were caused by a shortage of vehicles (26 trips), a shortage of manpower (24 trips), a disabled vehicle blocking the tracks (9 trips), and mechanical issues (8 trips).

### **ON-TIME DEPARTURES**

In March, there were 60 reported late departures; On Time Performance (OTP) was 98.5 %.

### **ACCIDENTS/INCIDENTS**

There were two incidents in March:

March 7 - EMS was called for a non-responsive passenger on car #432.

March 23 – A broken rail was reported at Channelside Drive and Water Street. Streetcars were operating over the break at walking speed. The rail was replaced on April 1, 2026.

### **SPECIAL SERVICE**

The Streetcar System provided six hours of additional service, placing a fifth car in service due to heavy ridership on March 14, and one hour of additional service on March 29, for the March Madness play-offs.

### **COMPONENT PERFORMANCE**

- Ridership for March

<u>2024</u>	<u>2025</u>	<u>2026</u>
141,529	143,252	130,639

- Right of way and Interlocking Report – all track inspections/maintenance were completed as scheduled. The right-of-way and CSX Interlocking are inspected every morning by HART personnel.
- OCS Report – All inspections were completed as scheduled.
- ADA Bridge Mechanism – There were 177 ADA boardings with no reported problems.
- Substations – All monthly service was completed on the Substations.

### **VEHICLE MAINTENANCE**

- All maintenance on the streetcars is current.
- 60 service calls were performed in March.
- 2 streetcars required a tow in March.



## **SYSTEM CHANGES**

Two student motormen graduated from training on March 20, 2026. Three motormen and one mechanic position remain open.

## **INFRASTRUCTURE**

Three section break isolators were removed from the OCS that were no longer needed. This was done to help extend the life of electronic equipment on the streetcars.

Service	Performed in March
A	26
B	2
C	2
E	0
AC PM	0

*Prepared by: Brian Allan, HART Director of Streetcar Operations*

*Reviewed by: Sean M. McCarthy, HART Chief Operations Officer*



# CITY OF TAMPA

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Jane Castor, Mayor

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Revenue and Finance

Accounting

April 16, 2026

**TO:** Tampa Historic Streetcar, Inc.

**FROM:** Chris Hutchcraft, Accountant II

**SUBJECT:** March 2026 Financial Statements

Attached are the financial statements for the month ending March 31, 2026.

Please note that these statements reflect revenues and expenses that are paid directly from the Streetcar fund through the month of February, but only include the revenues and expenses included in the monthly HART invoices through the month of February.

- Interest Revenues decreased from \$14,212 in FY2025 to \$6,076 in FY2026
- Special Assessment Revenue increased from \$1,663,963 in FY2025 to \$1,846,643 in FY2026, a 10.98% increase
- Advertising Revenue continues to be strong at \$180,694 YTD in FY 2026
- Insurance expenses Increased from \$423,040 in FY2025 to \$460,885 in FY2026, a 8.95% increase.

## TAMPA HISTORIC STREETCAR OPERATIONS-PROJECTIONS

Mar-26

	<u>12 MONTH BUDGET</u>	<u>YTD ACTUAL</u>	<u>PROJECTED 2026</u>
337402 HARTLINE-CMAQ	\$ 200,000	\$ -	\$ 200,000
337401 HARTLINE-FDOT	100,000	-	100,000
337401 HARTLINE-FDOT	-	-	-
319101 CITY TIF CONTRIBUTION	787,750	328,229	787,750
344401 FAREBOX	-	-	-
361099 Amortization Premium Discount Investments	-	256	3,067
344402 CAR LEASING	-	-	-
344403 ADVERTISING	115,000	180,694	180,694
361101 INT EARNINGS POOLED CASH	-	2,452	2,452
361301 INT ON TAXES	-	1,900	3,801
361103 INT EARNINGS 1ST UNION	-	1,468	2,937
366000 CONTRIBUTION AND DONATIONS	60,000	-	60,000
366005 OTHER CONTRIBUTION	3,451	-	3,451
366013 CONTRIBUTION FR COT	2,786,554	221,250	2,786,554
335200 NON-AD VALOREM ASSESSMENT	-	-	-
369900 MISC. REVENUES	7,687	122,607	122,607
369936 Unassigned Use of Fund Balance	-	-	-
325300 NON-AD VALOREM DISTRICT ASSESSMENT	1,860,192	1,846,643	1,860,192
381101 Transfer From Utilities Services Tax Fund	-	-	-
389402 INKIND CONTRIBTUTION	-	83,335	83,335.00
<b>TOTAL REVENUES</b>	<b>\$5,920,634</b>	<b>\$2,788,834</b>	<b>\$6,196,840</b>
531002 PROFESSIONAL SVCS	6,500	2,220	6,500
532000 ACCOUNTING	6,500	3,100	6,500
534000 CONTRACTS	-	-	-
541003 POSTAGE	1,000	-	1,000.00
544000 POSTAL BOX RENTAL	-	-	-
547000 Printing and Binding	-	-	222.00
548000 ADVERTISING	-	-	-
	<u>14,000</u>	<u>5,320</u>	<u>14,222</u>
545000 INSURANCE	1,006,260	460,885	921,770
581000 EXTRA SERVICE	300,000	83,335	300,000
582000 HARTLINE-OPERATIONS	4,600,374	1,974,325	4,600,374
599999 OTHER USES BUDGET RESERVE	-	-	-
	<u>5,906,634</u>	<u>2,518,545</u>	<u>5,822,144</u>
<b>TOTAL EXPENSES</b>	<b>\$ 5,920,634</b>	<b>\$ 2,523,865</b>	<b>\$ 5,836,366</b>
<b>EXCESS (DEFICIT)</b>	<b>\$0</b>	<b>\$264,970</b>	<b>\$ 360,474</b>